

SECURITYPROS^{LLC}

SOLUTIONS AS UNIQUE AS YOUR FINGERPRINT



AN ELECTRONIC SECURITY FRANCHISE,
REIMAGINED.

SUCCEED ON PURPOSE WITH **SECURITY PROS™**

Security Pros™ is offering a unique opportunity to step into the billion dollar electronic security market!

Through our exciting franchise offering, Security Pros™ gives you a powerful RMR (Recurring Monthly Revenue) model through our True Cloud Surveillance and Access Control Hosted Services — but that's just the start. We give you the keys to developing partnerships with several recession-proof verticals, sales coaching for rapid start-up, franchisee support, higher client retention rates, and a proven, validated business model. Our team has diligently built strategic partnerships with the industry's top companies, including Brivo, Eagle Eye Networks, and Netwatch, giving you a sturdy foundation from which to build your legacy and run full force into the future. We've also been honored to be listed on the SDM 100 Report, ranking company revenue nationwide on the sale, installation, service and monitoring of electronic security systems.

At Security Pros™, we are known for our obsessive dedication to our clients, their assets, and their bottom lines. Through our model, we give you the ability to build RMR through intentional sales techniques, recession-proof clientele, and relationship building. Our mission and the mindset behind it creates a synergistic network of standout services enhanced by our unrelenting effort to form long-lasting partnerships with each client we serve, always delivering the highest quality of service possible with the best products available.





OUR MISSION





PEOPLE

"By selecting people that care deeply about the clients we serve and the reasons why our deployments are so important, our company can deliver technology solutions that solve real world problems."

INNOVATION

"When we combine those people with our advanced products and services it allows us to bring a personal perspective to our industry. In turn, building long term partnerships with our clients that look to us as trusted advisors."

FOCUS

"As we look to the future, we will continue to focus our team's effort toward mastering the delivery of our technology platforms. This high level of focus uniquely positions our team to provide the best customer experience."

Get ready to be a part of something innovative. Something powerful. Something rewarding. **Now is the time to invest in your own Security Pros™ franchise.**

HIGH TECH INNOVATION MEETS **NON-STOP PROFITABILITY**

Founded in 2009 by Chris Gilbert, Security Pros™ is driven by an insatiable passion to solve real world problems with tangible, results-driven solutions.

Our franchise model gains you access to a stable, recession-proof industry wherein your business is scalable, flexible, and destined for greatness. We serve ONLY commercial clientele, guaranteeing better returns per lead and higher ongoing service contracts.

Sectors served include:

- Parks and Recreation
- Trucking & Warehousing
- Multi-family communities
- Education
- Law enforcement
- Construction Management
- Critical services
- Global and National Accounts
- Houses of Worship
- Health Facilities & Fitness



Chris Gilbert
Founder/President

Our franchisees gain multiple revenue streams including hosted video surveillance, hosted access control, ongoing support services, and video monitoring services. Security Pros™ technology deployments drive a profitable recurring revenue model. Our clients are set up with hosted services and use of analytics for smarter video surveillance. When coupled with our ongoing plans, each one of our services creates a substantially rewarding bottom line as your business grows.

PROCARE ONGOING SERVICE

Through remote and on-site support, our clients gain peace-of-mind with each Security Pros™ service, knowing their security solution will experience zero downtime and maintain long-term effectiveness.

ACCESS CONTROL HOSTING

Partnering with industry-leading companies like Brivo has afforded us top B2B clients who typically have expansive budgets and the capacity to engage in multiple Security Pros™ services. We offer cloud-based access control solutions for our clientele, essentially paying you each time a door is accessed.

ANALYTICS HOSTING SURVEILLANCE

Another strong profit-driver, our cloud-hosted video storage is a valuable asset giving your recurring revenue. We're partnered with Eagle Eye Networks, the #1 cloud video surveillance company in the world, who employs state-of-the-art technology like their API platform and cloud VMS.

PROACTIVE VIDEO MONITORING

Our franchisees gain recurring revenue through remote video monitoring provided by Netwatch. Combining live US-based intervention specialists with smart technology, this standout tech stops crimes before they happen utilizing live voice interventions.



SECURE YOUR FUTURE WITH US

Sales and marketing-oriented leaders with a passion for great customer service — we believe Security Pros™ may be the perfect fit for you.

Each Security Pro™ territory must have teamwork and customer satisfaction infused at its very heart. Here are some of the top qualities we seek in our franchisees:

- *Confident in Sales and New Product Advocacy*
- *Driven, Eager to Learn, Motivated*
- *Passion for Delivering Great Customer Experience*
- *Understanding of All Products and Services*
- *Outgoing with Great Communication*



*"Coming together is the beginning. Keeping together is progress
Working together is success."*

OUR SUPPORT MODEL IS YOUR STRENGTH

Here at Security Pros™, we're in it together! We'll give you support when and where you need it, focusing on your success with each call, each visit, and each conversation.



START WITH TRAINING

A detailed, dual-phase training program sets you up with all the knowledge you need. At no additional charge, we provide refresher training for our franchisees and additional personnel (space permitting).



OPERATIONAL SUPPORT

Everything you need for your day-to-day to run smoothly is included in ongoing support. Support for customer service techniques, product ordering, suggested pricing guidelines, and admin procedures are all just a phone call or email away.



MARKETING SUPPORT

Marketing your business is easier with our proven strategies, marketing plans, and design collateral. Everything from client acquisition techniques to network-wide advertising campaigns is included!



ADDITIONAL SUPPORT AND PERKS

Each Security Pros™ franchisee has their own exclusive territory, with new national accounts providing opportunities across the country. We also ensure our franchisees are supported with initial accounting guidance, continued development for enhanced unit-level profitability, and vendor discounts when available.

FINANCIAL BASICS

ESTIMATED INITIAL INVESTMENT RANGE

\$340,650 to \$432,900 (includes franchise fee)

ROYALTY FEE

8% of Gross Sales

FRANCHISE FEE

\$50,000



THE EVOLUTION OF SECURITY
STARTS WITH

SECURITYPROS^{LLC}



Security Pros™ wants you to be a part of our national expansion.
Invest in your future — visit securitypros-usa.com/franchise to learn more.

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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.